

# Your HCV Micro-Elimination Checklist

Be Free  
of Hep C

Get tested. Get treated. Get cured.

Well done in achieving micro-elimination! Micro-elimination is the achievement of HCV elimination within a specific location or small population: for Drug Treatment Services (DTS), this means that there aren't many patients left with active HCV infection at the site.

Once your service has achieved micro-elimination, it's useful to share your story with providers, stakeholders, and the public to explain how you achieved and plan to maintain micro-elimination at your site.



## Create supportive materials

- ☐ Work with your service communications lead and HCV Regional Coordinator to develop content. Content could refer to the impact of untreated HCV, NHS England's commitment to elimination, and collaborative work with your partners to achieve the four micro-elimination criteria.
- ☐ Consider writing a best practice case study on how the service achieved elimination.



## Consider ways to recognise:

- ☐ Individual service staff members who drove the micro-elimination effort.
- ☐ Elimination partners who engaged clients in and/or delivered HCV treatment, including your Operational Delivery Network and The Hepatitis C Trust.
- ☐ External stakeholders, such as commissioners or local politicians.
- ☐ Service users who were tested, treated, and cured of their HCV.



## Communicate your success and story

- ☐ Share the news with NHS England's HCV Elimination Team's Communication Lead, Carl Alexander ([carl.alexander1@nhs.net](mailto:carl.alexander1@nhs.net)), who can amplify your accomplishments and provide quotes where appropriate.
- ☐ Work with your HCV Regional Coordinator to have your achievement highlighted on your organisation's main social media sites, local authority websites, ODN hub and treating trust channels.
- ☐ Publish content and case studies on your intranet, in your organisation's newsletter, and/or as a press release for appropriate outlets such as your local newspaper and Drink and Drug News. Consider approaching local journalists, radio stations and news outlets to share this information.
- ☐ Broadcast the news via HCV Action channels, local government outlets, at conferences such as INHSU, or events and webinars hosted by NHS England, ODNs, and NHS Elimination Programme pharmaceutical partners.
- ☐ Prompt your partners to reshare your posts or share content of their own.
- ☐ Consider sharing the news with your wider stakeholders and inviting them to the service, such as:
  - ☐ Your local commissioner
  - ☐ Your local Director of Public Health
  - ☐ Your local councillor, details of which can be found at [gov.uk/find-your-local-councillors](https://gov.uk/find-your-local-councillors)
  - ☐ Your local MP, who can be found at [members.parliament.uk/FindYourMP](https://members.parliament.uk/FindYourMP)

HEP C  
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NHS apa

TURNING  
POINT  
Inspired by possibility

v-i-a

we are  
withyou

humankind  
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Change  
Grow  
Live

GILEAD  
Creating Possible